



# Myles Barrineau

| Digital Marketing Consultant

## RELEVANT EXPERIENCE:

### Digital Marketing Consultant

Myles Barrineau Creative | Apr 2020 - present

#### SERVICES:

- Brand Development
- Marketing Strategy
- Social Media Management
- Wix Web Design
- Content Creation - Photo/Video
- Copywriting
- Email Marketing
- Analytics Tracking/Reporting

#### CLIENTS:

- AtlannaTonight LLC
- Alexan - Luxury Apartments
- Visit City of Decatur
- Alma Fuller Realty
- Nexgen USA - Specialty Construction Products
- City of Avondale Estates
- ATL Rebuilders

## CONTACT:

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## SKILLS:

- Digital Marketing - SEO, Google Analytics, MailChimp
- Brand Development - Brand identity/Strategy
- Video Editing & Production - Final Cut Pro, Adobe Premiere
- Graphic Design - Photoshop, Illustrator, Canva
- Sales - Luxury retail, e-commerce

## EDUCATION:

**Auburn University | Auburn, AL**

Bachelor of Arts | 2019

Major: Communication

Minor: Leadership

### Content Specialist

Tip Top Tux | Dec 2020 - Apr 2020

- Offer consumer goods packages to corporate and clients
- Meet with clients every quarter to update or renew services
- Train junior sales agents

### Sales Associate / Stylist

Michael Kors | Jun 2018 - Dec 2019

- Met daily, weekly, and monthly sales goals
- - Top selling associate at over \$50,000 sold
- Marketed product line via social media
- Performed personal styling and trend forecasting for clients

### Digital Media Coordinator

CBS - Auburn247Sports | Aug 2017 - Jan 2018

- Independently managed end-to-end video production
- - Generated an average of 3,000+ views per YouTube video
- Established & managed all social media platforms (including YouTube, Instagram, & Snapchat) & created content daily
- - Grew a following of 20,000+ across all platforms to date
- Hosted, mediated, & filmed interviews/press conferences for social media to live audiences of 100,000+